5 WHYs TEMPLATE

THE GOAL	Define the goal	
WHY IS THIS IMPORTANT?	ASK YOURSELF WHY Why is this important to you?	
	Why is this important to you?	
	Why is this important to you?	
	3	
	Why? 4	
	Why? NOTE: If the final "Why" has no controllable solution, return to the previous "Why."	OUR BIG WHY